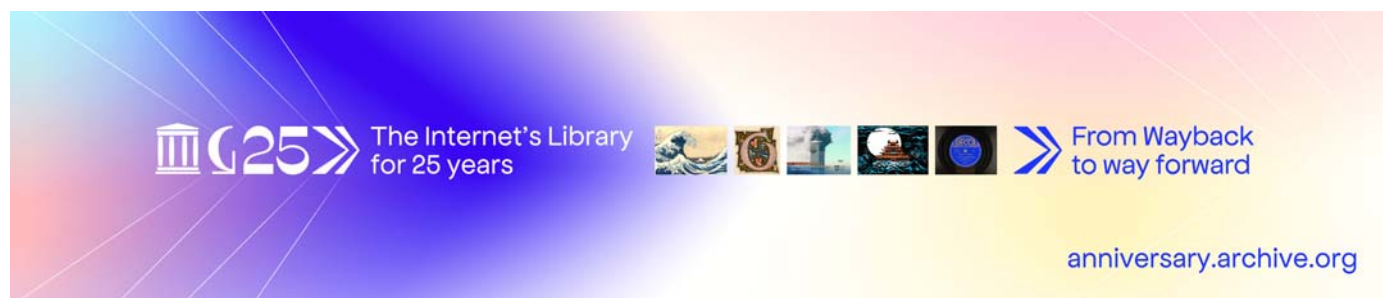


# **EXHIBIT 3**

# Internet Archive Blogs

*A blog from the team at archive.org*



## In-Library eBook Lending Program Launched

Posted on February 22, 2011 by jeff kaplan

### Internet Archive and Library Partners Develop Joint Collection of 80,000+ eBooks To Extend Traditional In-Library Lending Model

San Francisco, CA – Today, a group of libraries led by the [Internet Archive](#) announced a new, cooperative [80,000+ eBook lending collection](#) of mostly 20th century books on [OpenLibrary.org](#), a site where it's already possible to read over 1 million eBooks without restriction. During a library visit, patrons with an OpenLibrary.org account can borrow any of these lendable eBooks using laptops, reading devices or library computers. This new twist on the traditional lending model could increase eBook use and revenue for publishers.

“As readers go digital, so are our libraries,” said Brewster Kahle, founder and Digital Librarian of the Internet Archive. “It’s fabulous to work with such a great group of [150 forward-thinking libraries](#).” (See the list of participating libraries below.)

This new digital lending system will enable patrons of participating libraries to read books in a web browser. “In Silicon Valley, iPads and other reading devices are hugely popular. Our partnership with the Internet Archive and OpenLibrary.org is crucial to achieving our mission – to meet the reading needs of our library visitors and our community,” said Linda Crowe, Executive Director of the Peninsula Library System.



A recent survey of libraries across North America was conducted by Unisphere Research and Information Today, Inc. (ITI). It reported that of the 1,201 libraries canvassed, 73% are seeing increased demand for digital resources with 67% reporting increased demand for wireless access and 62% seeing a surge in demand for web access.

American libraries spend \$3-4 billion each year on publishers’ products. “I’m not suggesting we spend less, I am suggesting we spend smarter by buying and lending more eBooks,” asserts Kahle. He is also encouraging libraries world-

wide to join in the expansion of this pool of purchased and digitized eBooks so their patrons can borrow from this larger collection.

## How it Works

Any OpenLibrary.org account holder can [borrow](#) up to 5 eBooks at a time, for up to 2 weeks. Books can only be borrowed by one person at a time. People can choose to borrow either an in-browser version (viewed using the Internet Archive's BookReader web application), or a PDF or ePub version, managed by the free Adobe Digital Editions software. This new technology follows the lead of the Google eBookstore, which sells books from many publishers to be read using Google's books-in-browsers technology. Readers can use laptops, library computers and tablet devices including the iPad.



## What Participating Libraries Are Saying

The reasons for joining the initiative vary from library to library. Judy Russell, Dean of University Libraries at the University of Florida, said, “We have hundreds of books that are too brittle to circulate. This digitize-and-lend system allows us to provide access to these older books without endangering the physical copy.”

Digital lending also offers wider access to one-of-a-kind or rare books on specific topics such as family histories – popular with genealogists. This pooled collection will enable libraries like the Boston Public Library and the Allen County Public Library in Indiana to share their materials with genealogists around the state, the country and the world.

“Genealogists are some of our most enthusiastic users, and the Boston Public Library holds some genealogy books that exist nowhere else,” said Amy E. Ryan, President of the Boston Public Library. “This lending system allows our users to search for names in these books for the first time, and allows us to efficiently lend some of these books to visitors at distant libraries.”

“Reciprocal sharing of genealogy resources is crucial to family history research. The Allen County Public Library owns the largest public genealogy collection in the country, and we want to make our resources available to as many people as possible. Our partnership in this initiative offers us a chance to reach a wider audience,” said Jeffrey Krull, director of the Allen County Public Library.

Publishers selling their eBooks to participating libraries include Cursor and OR Books. Books purchased will be lent to readers as well as being digitally preserved for the long-term. This continues the traditional relationship and services offered by publishers and libraries.

“Libraries are our allies in creating the best range of discovery mechanisms for writers and readers—enabling open and browser-based lending through the Internet Archive means more books for more readers, and we’re thrilled to do our part in achieving that,” said Richard Nash, founder of Cursor.

John Oakes, founder of OR Books said, “We’re always on the lookout for innovative solutions to solve the conundrum of contemporary publishing, and we are excited to learn about the Internet Archive’s latest project. For us, it’s a way to extend our reach to the crucial library market. We look forward to the results. ”

### For More Information

Here are [a few eBooks](#) that are only available to people in participating libraries.

Libraries interested in partnering in this program should contact: [info@archive.org](mailto:info@archive.org).

To use this service, please visit a participating library: [www.openlibrary.org](http://www.openlibrary.org).

For a list of participating libraries, see below.



###

### List of Participating Libraries

Aboite Branch Library, Allen County Public Library  
 Dupont Branch Library, Allen County Public Library  
 Georgetown Branch Library, Allen County Public Library  
 Grabill Branch Library, Allen County Public Library  
 Hessen Cassel Branch Library, Allen County Public Library  
 Little Turtle Branch Library, Allen County Public Library  
 Main Library, Allen County Public Library  
 Monroeville Branch Library, Allen County Public Library  
 New Haven Branch Library, Allen County Public Library  
 Pontiac Branch Library, Allen County Public Library  
 Shawnee Branch Library, Allen County Public Library  
 Tecumseh Branch Library, Allen County Public Library  
 Waynedale Branch Library, Allen County Public Library  
 Woodburn Branch Library, Allen County Public Library  
 Adams Street Branch Library, Boston Public Library  
 Brighton Branch Library, Boston Public Library  
 Charlestown Branch Library, Boston Public Library  
 Codman Square Branch Library, Boston Public Library  
 Connolly Branch Library, Boston Public Library  
 Dudley Branch Library, Boston Public Library  
 East Boston Branch Library, Boston Public Library  
 Egleston Square Branch Library, Boston Public Library  
 Faneuil Branch Library, Boston Public Library  
 Fields Corner Branch Library, Boston Public Library  
 Grove Hall Branch Library, Boston Public Library  
 Honan-Allston Branch Library, Boston Public Library  
 Hyde Park Branch Library, Boston Public Library

Jamaica Plain Branch Library, Boston Public Library  
Lower Mills Branch Library, Boston Public Library  
Mattapan Branch Library, Boston Public Library  
North End Branch Library, Boston Public Library  
Orient Heights Branch Library, Boston Public Library  
Parker Hill Branch Library, Boston Public Library  
Roslindale Branch Library, Boston Public Library  
South Boston Branch Library, Boston Public Library  
South End Branch Library, Boston Public Library  
Uphams Corner Branch Library, Boston Public Library  
Washington Village Branch Library, Boston Public Library  
West End Branch Library, Boston Public Library  
West Roxbury Branch Library, Boston Public Library  
Internet Archive  
MBLWHOI Library, Marine Biological Laboratory, Woods Hole Oceanographic Institution  
Atherton Library, Atherton, California  
Bay Shore Library, Daly City, California  
Belmont Library, Belmont, California  
Brisbane Library, Brisbane, California  
Burlingame Public Library, Burlingame, California  
Burlingame Library Easton Branch, Burlingame, California  
Cañada College Library, Redwood City, California  
College of San Mateo Library, San Mateo, California  
East Palo Alto Library, East Palo Alto, California  
Fair Oaks Library, Redwood City, California  
Foster City Library, Foster City, California  
Grand Avenue Branch Library, South San Francisco, California  
Half Moon Bay Library, Half Moon Bay, California  
Hillsdale Branch Library, San Mateo, California  
John Daly Library, Daly City, California  
Marina Public Library, San Mateo, California  
Menlo Park Library, Menlo Park, California  
Menlo Park Library Belle Haven Branch, Menlo Park, California  
Millbrae Library, Millbrae, California  
Pacifica Sanchez Library, Pacifica, California  
Pacifica Sharp Park Library, Pacifica, California  
Portola Valley Library, Portola Valley, California  
Redwood City Public Library, Redwood City, California  
Redwood Shores Branch Library, Redwood City, California  
San Bruno Library, San Bruno, California  
San Carlos Library, San Carlos, California  
San Mateo Public Library, San Mateo, California

Schaberg Library, Redwood City, California  
Serramonte Main Library, Daly City, California  
Skyline College Library, San Bruno, California  
South San Francisco Public Library, South San Francisco, California  
Westlake Library, Daly City, California  
Woodside Library, Woodside, California  
Anza Branch, San Francisco Public Library  
Bayview/Anna E. Waden Branch, San Francisco Public Library  
Bernal Heights, San Francisco Public Library  
Chinatown/Him Mark Lai Branch, San Francisco Public Library  
Eureka Valley/Harvey Milk Memorial Branch, San Francisco Public Library  
Excelsior, San Francisco Public Library  
Glen Park Branch, San Francisco Public Library  
Golden Gate Valley Branch, San Francisco Public Library  
Ingleside Branch, San Francisco Public Library  
San Francisco Public Library, Main  
Marina, San Francisco Public Library  
Merced Branch Library, San Francisco Public Library  
Mission, San Francisco Public Library  
Mission Bay, San Francisco Public Library  
Noe Valley/Sally Brunn Branch, San Francisco Public Library  
North Beach Branch, San Francisco Public Library  
Ocean View, San Francisco Public Library  
Ortega, San Francisco Public Library  
Park Branch, San Francisco Public Library  
Parkside, San Francisco Public Library  
Portola Branch, San Francisco Public Library  
Potrero Branch, San Francisco Public Library  
Presidio Branch, San Francisco Public Library  
Richmond/Senator Milton Marks Branch, San Francisco Public Library  
Sunset, San Francisco Public Library  
Visitacion Valley, San Francisco Public Library  
West Portal, San Francisco Public Library  
Western Addition, San Francisco Public Library  
The Urban School of San Francisco  
Augustana Campus Library, University of Alberta  
Bibliothèque Saint-Jean (BSJ), University of Alberta  
Cameron Library, University of Alberta  
Herbert T. Coutts (Education & Physical Education) Library, University of Alberta  
Rutherford Library, University of Alberta  
John A. Weir Memorial Law Library, University of Alberta  
John W. Scott Health Sciences Library, University of Alberta

Winspear Business Reference Library, University of Alberta  
Architecture and Fine Arts Library, University of Florida  
Education Library, University of Florida  
Health Science Center Library, University of Florida  
Borland Library, University of Florida  
Veterinary Medicine Reading Room, University of Florida  
Allen H. Neuharth Journalism and Communications Library, University of Florida  
Library West, University of Florida  
Marston Science Library, University of Florida  
Mead Library, University of Florida  
Music Library, University of Florida  
Smathers Library (East), University of Florida  
Robarts Library, University of Toronto  
Gerstein Science Information Centre, University of Toronto  
Centre for Reformation and Renaissance Studies, Victoria University  
E J Pratt Library, Victoria University  
Emmanuel College Library, Victoria University

Posted in Books Archive | 11 Replies

---

---

## 11 thoughts on “In-Library eBook Lending Program Launched”

Pingback: [Tweets that mention In-Library eBook Lending Program Launched | Internet Archive Blogs -- Topsy.com](#)

Pingback: [Internet Archive Launches New eBook Lending Program - eBookNewser](#)

Pingback: [In-Library eBook Lending Program Launched « MPLIC Reference Highway](#)

Pingback: [Group of Libraries Launch eBook Lending Program « Legal Research Plus](#)



**[Dicas Google](#)**

March 30, 2011 at 10:38 pm

It's a good idea, that's a good way to avoid google monopoly in ebooks

---

---

Pingback: [Noe Valley Real Estate » Buyers Agents VS Sellers Agents](#)

Pingback: [eBook Webinar with Jo Budler Part 2 « lybrarian](#)

Pingback: [3 million texts for free | Internet Archive Blogs](#)

Pingback: [ALA Annual 2011: Internet Archive's In-Library Lending Program Signs 1,000 Libraries](#)

Pingback: [3 Million Texts for Free | Break The Glass Ceiling](#)

Pingback: [In-Library eBook Lending Program | Web Search Guide and Internet News](#)

Comments are closed.